

[FOR IMMEDIATE RELEASE]

HEALTHWAY MEDICAL LAUNCHES BRAND NEW LOOK IN LINE WITH PATIENT-CENTRIC STRATEGY



Healthway Medical's latest clinic at Bukit Batok West Avenue 8 will open on 25 July, bearing the new corporate identity

SINGAPORE, 24 July 2018 - Healthway Medical Corporation Limited ("HMC") announced today a refreshed look and tagline to complement the Company's vision of creating a technology-enabled, hospitality-led network of clinics that will empower patients in Singapore.

The new brand reflects HMC's goal of empowering healthier lives through a renewed focus on a patient-centric approach, where patients are always at the centre of HMC's care ecosystem. HMC has identified four key thrusts of its new brand identity – trusted care, hospitality excellence, accessibility, and technology.



Healthway Medical unveils new logo, in line with its vision of patient empowerment



Empowering Healthier Lives

Dr Stephen Riady, Non-Executive Non-Independent Director of HMC, said, "The rebranding of the Company retains our established values while adopting a timely update reflecting our renewed commitment to, and focus on, our patients. Our rebranding is guided by our goal to deliver the highest quality of healthcare services to our patients, while ensuring our enhanced processes and methods support and nurture our staff and doctors. This is an exciting milestone for us, and we look forward to serving our communities better."

HMC's strategy going forward is anchored on patient-empowerment through digital innovation. As part of its digital transformation, HMC will progressively develop and deliver a host of targeted digital healthcare solutions to patients. It will also continue to improve patient accessibility to care through its vast network of clinics. The healthcare company with 100 clinics islandwide across Singapore, will also focus on educating its patients on the importance of preventive healthcare, given the rapidly ageing population.

A Trusted Brand

Most recently, HMC was awarded the Gold Award in the Singapore edition of the Reader's Digest Trusted Brands Asia Awards 2018, under the category of Family Clinics. The award signifies a strong vote of confidence from a sizeable pool of consumers, with the award criteria focusing heavily on the areas of healthcare expertise, brand reliability and trustworthiness, and a strong local connection.

Strategic and Community Partnerships

Over the past 12 months, HMC has announced a series of initiatives anchored on boosting its innovative capabilities and enhancing its community healthcare services.

HMC inked strategic partnership agreements with South Korea's SK Telecom, the Seoul National University Bundang Hospital, HealthConnect, and Hong Kong-based United Medical Practice, thereby bolstering HMC's network of partners and depth of expertise across the region.

In April 2018, HMC further strengthened its commitment to providing quality healthcare services to the community by forming an advisory board aimed at providing relevant insights on key market trends and other developments in the medical field. Mr Tan Chuan-Jin, Speaker of Parliament and Member of Parliament (MP) for Kembangan-Chai Chee, Marine Parade Group Representation Constituency (GRC), chairs the advisory board. Also on the board are Jalan Besar GRC MP Lily Neo and Professor Bernard Yeung, Dean and Stephen Riady Distinguished Professor of Finance, Strategy and Policy at the National University of Singapore Business School.



About Healthway Medical Corporation

HMC (SGX-ST: Healthway Med) is a leading private healthcare provider with the largest network of medical centres and clinics in Singapore. It has a wide network of family medicine clinics and specialist clinics that provide medical care across a comprehensive range of specialist disciplines. HMC is committed to providing care that is accessible, affordable and with positive experiences to its patients.

For the latest news from HMC, visit <u>www.healthwaymedical.com.</u>

For media queries, please contact: Jeffrey FANG Executive Director Black Dot Pte. Ltd. E. jeffrey@blackdot.sg

This press release has been prepared by Healthway Medical Corporation Limited (the "**Company**") and its contents have been reviewed by PrimePartners Corporate Finance Pte. Ltd. (the "**Sponsor**"), for compliance with the Singapore Exchange Securities Trading Limited (the "SGX-ST") Listing Manual Section B: Rules of Catalist. The Sponsor has not verified the contents of this press release. This press release has not been examined or approved by the SGX-ST. The Sponsor and the SGXST assume no responsibility for the contents of this press release, including the accuracy, completeness or correctness of any of the information, statements or opinions made or reports contained in this press release. The contact person for the Sponsor is Ms Gillian Goh, Director, Head of Continuing Sponsorship (Mailing Address: 16 Collyer Quay, #10-00 Income at Raffles, Singapore 049318 and E-mail: sponsorship@ppcf.com.sg).